

SO, LET'S TALK FRAMES



Company,
product and
people news!

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Let's Talk Frames

Welcome

On Monday April 3rd 2023, we celebrated our 20th birthday.

If you were to ask me what I thought lay behind the success it would be loyalty. A thread that runs through the entire operation. We're a family business, but we're loyal to the wider family of our staff, our community, to you our customers and our suppliers.

Naturally, there have been changes over the years. We have relocated three times. We have added aluminium products and composite doors to our original PVCu range and have constantly looked for new ideas to serve and support our customer base but after twenty years, our determination to be the fabricator of choice is shining brighter than ever.

Thank you for your continued custom and support.

Mark



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We've been tested ...

Our products are accredited, but these accreditations depend upon regular testing. After all, things change, and it's important that our inputs, products and processes still reach the high standards we want to offer, and that you, our customers, expect.

Earlier in the year some of the Lancashire Trade team headed over to ERC Testing in Leigh, a purpose-built testing facility. It wasn't just our windows and doors that were under scrutiny. Also being put through ERC's rigorous test protocols were the Spectus profiles and Total Hardware products we use.

It was fascinating to see first-hand what the tests entail: both the stresses and forces applied, and the sheer professionalism of ERC's approach. We're lucky to have such testing expertise nearby. ERC is an organisation based in the Netherlands, serving the glass and glazing industry across Europe and certifying products to globally respected and recognised standards.

It was an interesting day and a good one too. While test data has to be sent back to ERC's HQ for a final review, we're delighted to share the news everything was up to scratch.

Tests carried out included:

CASEMENT WINDOWS: BS6375 – weather testing, PAS 24 – enhanced security

DOUBLE DOORS: BS6375 – weather testing, PAS 24 – enhanced security

COMPOSITE DOORS: BS6375 – weather testing, PAS 24 – security

If you'd like to learn more about these tests, give us a call. Or head to ERC's website at www.erc-testing.com/windows-and-doors.html. It lists all the individual tests – from checking the attack resistance of lock cylinders to measuring the effects of extremes of wind and temperature.

With test protocols like these, windows and doors need to be tough. We've just proven that ours are.





We are 20!
 In a sector that's faced many challenges over the last two decades, it's a remarkable achievement

Lancashire Trade Frames Celebrates 20 Years In Business

Even more so, when you realise that 'Lancs Trade' has achieved consistent growth throughout its history.

Naturally, there have been changes over the years. We have relocated twice. We have added aluminium products and composite doors to our original PVCu range and have constantly looked for new ideas to serve and support our customer base.

Our operation is both highly accredited and an award winner. In 2022, we won the National Fenestration Awards' coveted Manufacturer/ Fabricator of the year title and have bagged many other titles over the years.

On Monday April 3rd 2023, we celebrated our 20th birthday. In a sector that's faced many challenges over the last two decades, it's a remarkable achievement.

Company News



We're a family business, but we're loyal to the wider family of our staff, our community, our customers and our suppliers."

But as thoughts turned to celebrations of the 20th anniversary, we asked MD Mark Rowland what he thought lay behind the success. **"Loyalty,"** he said, before going on to explain that loyalty was a thread that ran through the entire operation. ***"We're a family business, but we're loyal to the wider family of our staff, our community, our customers and our suppliers."***



Some of those loyal suppliers joined the birthday celebrations. Total Hardware and Spectus have supplied Lancs Trade from day 1, and Spectus plans to make a presentation to mark the long association. Guests were given an in-depth tour of the operation, and invited to take part in a quiz about the other milestone events of 2003.

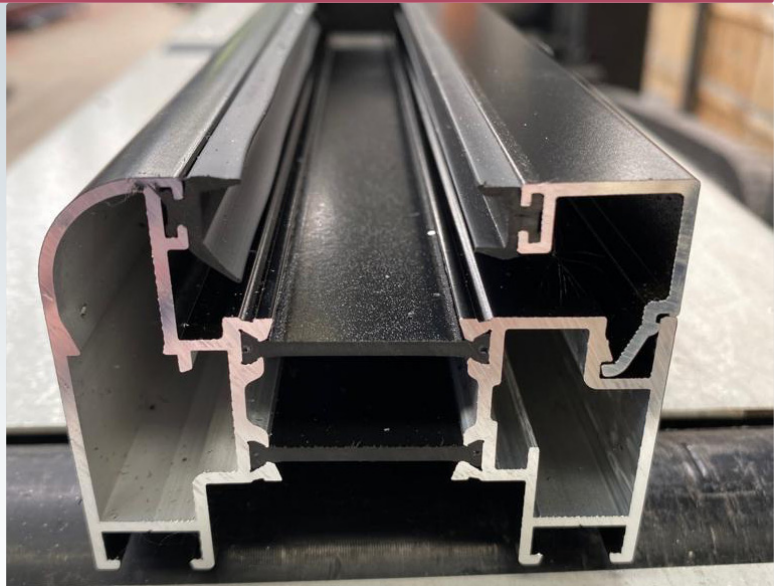
While happy and willing to reminisce about the company's journey so far, Mark Rowland is very keen to talk about where the business is heading next. He told us, ***"After twenty years, our determination to be the fabricator of choice is shining brighter than ever. The future is looking bright."***



Did you know?

We do pre gasket bifold and patio systems and window casements?

Save time and increase productivity



Throw back

We're taking you back to the early 60s with this one, here is the Old Bury Market Hall from the outside! Some eager shoppers out and about too!



Did you know we do Lantern Roofs?

It's no surprise that the demand for roof lanterns is huge right now. They not only make a stylish statement in a home or premises, but flood a room with natural light and heat – which keeps energy bills down.

As the latest addition to our ever-expanding range, our incredible new aluminium lantern roof is perfect for any modern business, new build home or refurbishment. And an elegant finishing touch to extensions, orangeries and conservatories.

The slim lines maximise glass space to create a light and airy feel, while the minimalist structure provides virtually uninterrupted views of the clear blue sky or starry night. It practically sells itself.



Easy to install

Using Smart's high-quality glazing system, our lantern roof is quick and straightforward to fit. And thanks to the bespoke moulding blocks, only straight cuts are needed for each profile, so you won't need loads of equipment.

It also comes with pressure plates and anti-tamper screws, guaranteed to make the lantern roof secure, durable and thermally efficient.

Easier To Admire

Homeowners, homebuilders, and business owners will love our lantern roof too, as it works well with both contemporary and traditional designs.

We offer all finishes from Smart's extensive colour palette, from single colours to pastel shades and even dual-colour frames. We even do dual-colour frames, where the inside and outside contrast with each other.

You know there'll always be one customer who'll ask for this!

Get in touch to find out more – we'll give you a price based on the design you need.

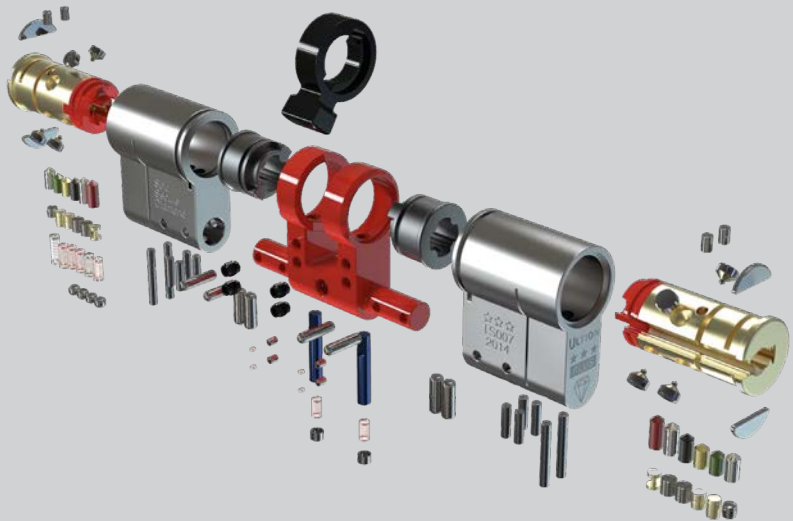
Product Updates

Why you should offer your customers

£2000

when they want security

We've never met a homeowner who doesn't want a good lock on their door. Even though they may not understand the locksmith buzzwords, they want real security. They want a lock that doesn't give up when it's attacked.



Meet Ultion

Ultion is the business. It's a TS007 3-star, Sold Secure Diamond rated cylinder made by Brisant-Secure. And it's different – with a molybdenum core that's stronger than iron. Ultion has superb attack resistance and yet it's a doddle to operate. It's exactly what homeowners want.

The £2,000 Guarantee

The makers of Ultion are confident that their lock cylinders are the ultimate. They're offering £2,000 to anyone whose home is broken into because intruders have defeated the Ultion cylinder. We all know the lock is going to stand up to the challenge

– and so does the homeowner, but that £1,000 of reassurance could net you a lot of extra business.

Ultion and Lancs Trade

If you want to sell doors, the right lock is a selling point. We were so impressed when we saw Ultion, we knew we had to offer it. It's a great product with a memorable promise, and consumers will be asking for it by name, so we've added it to our range

Ultion And You – Personalised Marketing

Make the most of the Ultion opportunity. We're able to make

Ultion a flagship product of your business, with professional consumer-focused marketing, including videos. Show your customers what makes Ultion their lock of choice.

Let's Talk Ultion

Ultion is a game changer.

Talk to us today about changing locks and winning lots more business.

Call 0161 762 5800 or email joanna@lancstrade.co.uk

Before and after

Anyone who says “it’s just a window or door” hasn’t seen this transformation: more light, more thermal efficiency, more style, more substance, more kerb appeal & more secure.



Before



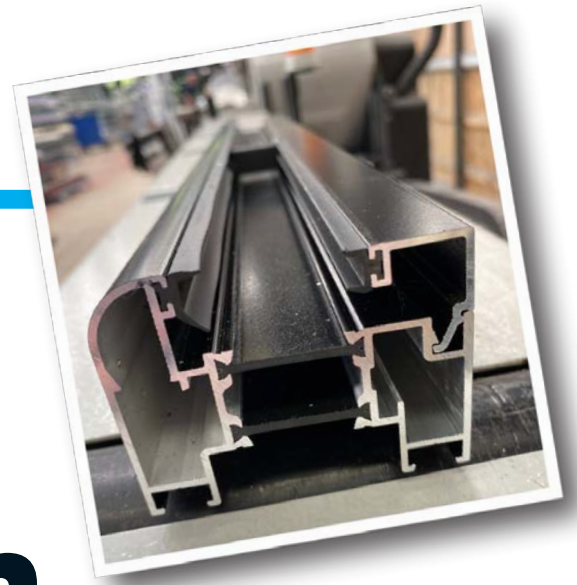
If you deserve more –
if your home deserves
more – we’ll deliver.



After



Product



Need a quote for an **#aluminium** job?



With a combination of 60-plus years of experience, our advanced aluminium processing technology and the promise of trusted and proven aluminium systems, customer satisfaction is assured.



Lancs Trade: the sound choice for aluminium



**Boss man
Mark bumping
into this man
at ColdPlay!**

Thank you



Great to see lots of new quotes/ orders from the trade throughout June. We really appreciate you giving us the opportunity to price your jobs.

You can trust Lancashire Trade Frames to get the job done